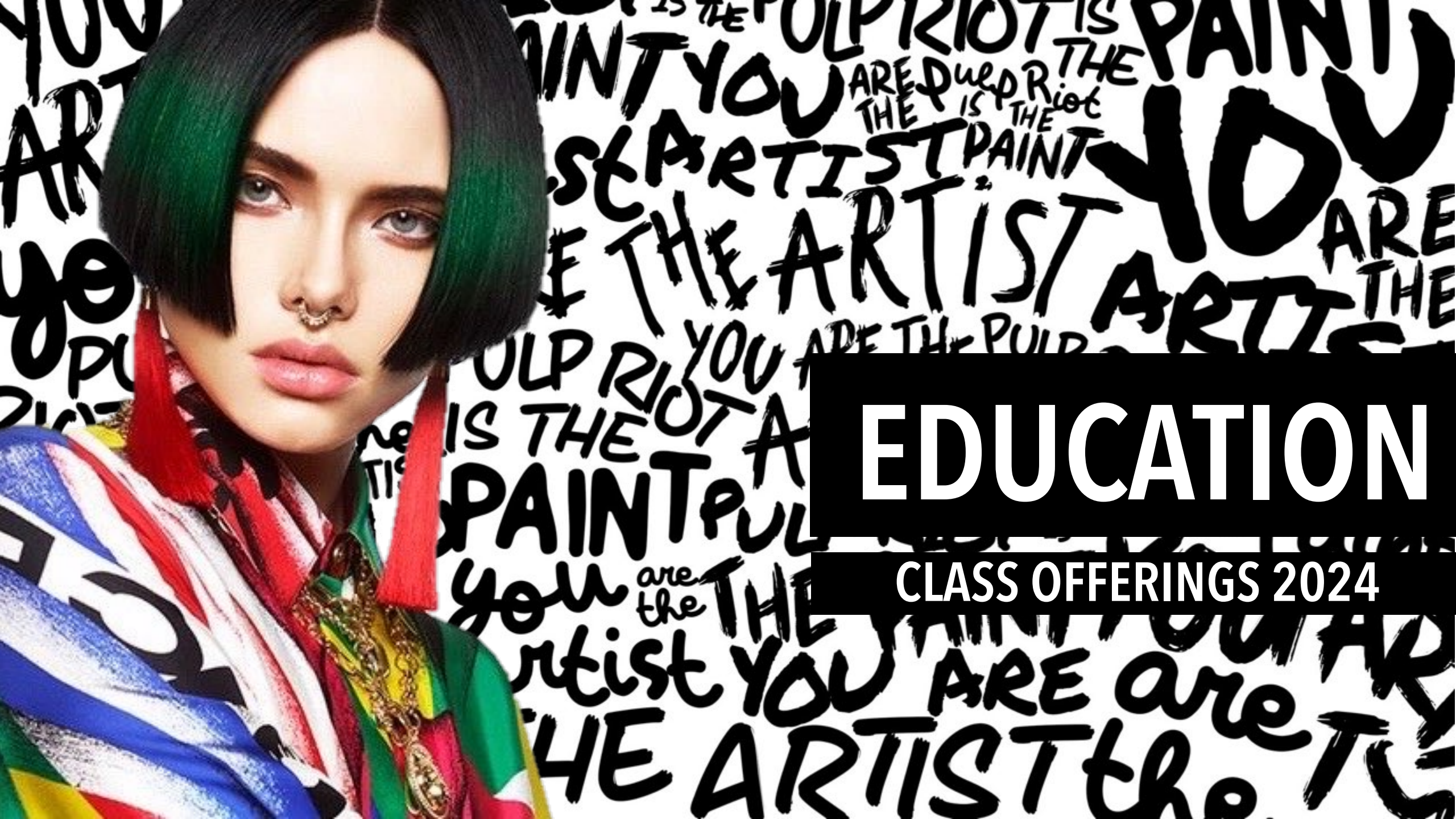




EDUCATION

CLASS OFFERINGS 2024



INTRO CLASS OFFERINGS

INTRO TO CREATIVE COLOR

In-Salon Look & Learn, Digital Look & Learn

Unlock your creativity with the semi-permanent colors that took over the industry. In this class, you'll learn to formulate custom shades to the canvas, use creative colors as toning/correcting tools, and learn both wearable and creative coloring techniques for use behind the chair.

Prerequisite: None

INTRO TO FACTION8

In-Salon Look & Learn, Digital Look & Learn

Created by artists for modern day coloring, learn how FACTION8 will both work perfectly with today's techniques while producing extraordinary color results. A fun, interactive class where you will learn everything you need to know to feel comfortable with this revolutionary color line. During this program, you'll get formulation inspiration, tips on various uses, as well as see a demonstration of an on-trend color melting technique.

Prerequisite: None



INTRO CLASS OFFERINGS

INTRO TO HIGH SPEED TONING + LIGHTENING

In-Salon Look & Learn, Digital Look & Learn, In-Salon Hands-On

Learn how to create modern blonde looks using our complete lightening system and High-Speed Toners. In this class, you will learn how to maximize your time in the salon by diving into the versatility of our High Speed Toners and how you can use them for extreme toning for bold color results. You will build your confidence in using our lighteners to maximize the integrity of the hair while brightening with ease.

Prerequisite: None

INTRO TO BLONDING & TONING

In-Salon Look & Learn, Digital Look & Learn

Learn how to achieve the best blonde looks using our complete lightening system and progressive, high-speed toners, while utilizing balayage and foiling methods. During this class, you'll gain confidence in all three lighteners, knowing how to make the most out of the key features of each, to simplify use, to maximize the health of the hair, and to brighten with ease.

Prerequisite: None



INTRO CLASS OFFERINGS

PULP RIOT - THE HYPE IS REAL

In-Salon Look & Learn, Digital Look & Learn

Class description: Pulp Riot has always existed unusually amongst the artists rather than coming down from industry. So, for stylists and salons wanting to join the Riot, this class is the perfect immersion into the Pulp family. From the story behind the brand, to the uniqueness of this incredible community, and of course, an overview of the entire Pulp Riot catalog, this class leaves artists feeling inspired, educated, and connected to THEIR brand.

Prerequisite: None

BECOMING A CREATIVE COLORIST

In-Salon Look & Learn, Digital Look & Learn, In-Salon Hands-On

Class description: The ultimate guide to becoming a fully booked, high-level creative colorist behind the chair. With Pulp Riot educators who have successfully transformed their clientele, stylists leave feeling confident in both building their new colorful book, and in mastering the art of creative color as an artist. With focuses on coloring with efficiency, color removal, maintaining healthy hair, and the business of creatives, this is the perfect full-circle option for deep diving into Pulp Riot semis

Prerequisite: None



CLASS OFFERINGS

TOTAL COLOR

In-Salon Look & Learn, Digital Look & Learn

Get to know Faction8, Pulp Riot Semis, and High-Speed Toners and how to use them to create today's top color trends. This class will build your confidence in formulating with all the tools Pulp Riot color has to offer from modern gray overage and blondes to bright bold color.

Prerequisite: None

SOCIAL MEDIA MASTERCLASS + PHOTOGRAPHY

Digital - Look & Learn Only

Class Description: Become a social media expert with tips and tricks on posting, building clientele, branding, videos, community, and photography. Learn directly from the artists who have transformed their own careers using social, with on successful picture taking, hash tagging, and a detailed overview of all thing's social media.

Prerequisite: None



CLASS OFFERINGS

LIGHTEN + CREATE

In-Salon Look & Learn, Digital Look & Learn, In-Salon Hands-On

Class description: Experience the process of creating a full Pulp Riot masterpiece from consultation to completion. With this in-depth breakdown of both pre-lightening and strategic coloring, this class offers a 360 view of both Pulp Riots lightening system and color portfolio.

Prerequisite: Intro to Blonding & Toning & Total Color

Prerequisite: None

MODERN BLONDING

In-Salon Look & Learn, Digital Look & Learn, Hands-On

Learn modern lightening techniques using BlondeAF, Clay Lightener, and Cream Bleach. From the hottest placements that are taking over requests in the chair, to evolving the more traditional techniques into what artists can and want to use today, this class will raise the bar with all lightening services.

Prerequisite: Intro to Blonding & Toning



ADVANCED CLASS OFFERINGS

ADVANCED CREATIVE COLOR

In-Salon Look & Learn, Digital Look & Learn, In-Salon Hands-On

Take your knowledge to the next level with a deeper look into Pulp Riot's semi permanent colors. Learn more about using the color wheel to your advantage, color correction, and pastels & toning with an advanced demonstration of trending techniques using Pulp Riot semis.

Prerequisite: Intro to Creative Color

SPECIALTY COLORS & ADVANCED FORMULATION

In-Salon Look & Learn, Digital Look & Learn

Broaden your formulation game with high-speed toners as well as FACTION8 Interstellar, boosters, and high lifts. Gain insight into formulating silvers & greys, color correction, and more of today's top looks and techniques.

Prerequisite: Intro to FACTION8

ALL THE REDS

In-Salon Look & Learn, Digital Look & Learn, In-Salon Hands-On

Everyone's always after that ultimate red, so learn how to create the perfect red for every type of client that sits in your chair. Combining the powers of FACTION8 and Semi Permanent colors, expand your knowledge on using reds, coppers, and red-violets to create brightness, depth & dimension across the board

Prerequisite: Intro to FACTION8



CUTTING CLASS OFFERING

COLLECTION CLASS

In-Salon Look & Learn, In-Salon Hands-On

Pulp Riot's first ever cutting class will give you the tools you need to create an on-trend look using our newest semis, and foundational cutting techniques. This class includes two complete cut & color techniques, on different textures of hair. It can be customized as needed based on the needs of the salon

Prerequisite: None

WHAT ABOUT IN SALON EDU WITH NUKS?

SMALL NUK: FROM \$131

15 SHADES (MIX & MATCH)
SAVINGS UP TO 22%

MEDIUM NUK: FROM \$438

50 SHADES (MIX & MATCH)
SAVINGS UP TO 44%

LARGE NUK: FROM \$657

75 SHADES (MIX & MATCH)
SAVINGS UP TO 46%

EARN 1 IN-SALON CLASS

WANT A CLUSTER CLASS?
JUST ASK US!

GUIDELINES + DETAILS

GUIDELINES

- Class purchase price: Based on educator and desired format. Please contact Pulp Riot Education for further details.

Earned Education Qualifying Guidelines

- Salons with spending over \$10K annually qualify for one complimentary digital class.
- Salons with spending over \$15K annually qualify for one complimentary digital class and one complimentary in-salon class.
- Salons with spending over \$25K annually qualify for one complimentary digital class and two complimentary in-salon classes.
- Salons with spending over \$35K annually qualify to be invited to Pulp Riot's Black Level Program

In-Salon Guidelines

- Class Length: Look and Learn is 2 Hours | Hands-In / Hands-On is 3+ Hours
- Minimum Attendance: 3
- Salon Responsible for: Model (if desired) or mannequin head(s), product for attendees

Digital Guidelines

- Digital class length: 2 hours
- Minimum attendance: 3